

University of Indianapolis – *College of Health Sciences*
2025-2026 Curriculum Guide for Sport Management (SMGT)
 Bachelor of Science

Freshman Year

- **KINS 190** Intro. to Kinesiology, Health, and Sport Sciences (2) or
- **KINS 315** Professional Seminar in Kinesiology (2) [Jr. or Sr. year] [KINS majors only]
- **KINS 195** History & Culture of Sport (3)

Sophomore Year

- **ACCT 210** Financial Accounting (3)
- **KINS 210** Introduction to the Business of Sports (3)
- **KINS 201** Governance and Ethics in Sport (3)
- **MKTG 290** Marketing (3)
- **ECON 110** Microeconomics (3)

Junior Year

- **KINS 301** Sport Finance and Economics (3) (SEM I)
(Prerequisites: KINS 210, ACCT 210, KINS 201, MKTG 290, ECON 110)
- **KINS 345** Legal Issues and Risk Management in Sport (3) (SEM I)
(Prerequisites: KINS 210, ACCT 210, KINS 201, MKTG 290, ECON 110)
- **COMM 344** Sport Public Relations (3) (SEM I)
- **KINS 340** Administration of Athletics (3) (SEM II)
(Prerequisites: KINS 210, ACCT 210, KINS 201, MKTG 290, ECON 110)
- **KINS 355** Management of Sport Facilities (3) (SEM II)
(Prerequisites: KINS 210, ACCT 210, KINS 201, MKTG 290, ECON 110)
- **KINS 323** Sport Marketing (3) (SEM II) (prerequisite: MKTG 290)
- **KINS 322** Sport Sales (3) (SEM II)
(Prerequisites: KINS 210, ACCT 210, KINS 201, MKTG 290, ECON 110)

Senior Year

- **KINS 360** Organizational Leadership in Sports (3) (SEM I)
- **KINS 460** Field Experience in Sport Administration I (6)
(Prerequisites: KINS 301, 322, 340, 345, 355)
- **KINS 461** Field Experience in Sport Administration II (6)
(Prerequisites: KINS 301, 322, 340, 345, 355)

Take three hours of Kinesiology Electives from the following:

- **KINS 100** Methods of Teaching/Coaching Volleyball (2)
- **KINS 110** Methods of Teaching/Coaching Basketball (2)
- **KINS 120** Methods of Teaching/Coaching Football (2)
- **KINS 130** Methods of Teaching/Coaching Track and Field (2)
- **KINS 140** Methods of Teaching/Coaching Baseball (2)
- **KINS 150** Methods of Teaching/Coaching Softball (2)
- **KINS 200** Lifeguarding (2)
- **KINS 240** Rec. Principles & Games (2)
- **KINS 249** Basic Sport and Community Nutrition (2)
- **KINS 271** Methods of Teaching/Coaching Golf (2)
- **KINS 290** Adapted Physical Education (2)
- **KINS 303** Practicum in Sport Management (1-3)
- **KINS 310** Water Safety Instructor (3)
- **KINS 315** Professional Seminar in Exercise Science & Sport Management (2)
- **KINS 420** Drugs and Social Involvement (3)

- **KINS 425** Research in Kinesiology, Health and Sport Science (3)
- **KINS 480** Special Topics (1-3)

NOTES:

- The Sport Management major requires a minimum of 60 hours.
- A grade of C (2.0 on a 4.0 scale) or higher is required in all courses applying toward the Sport Management Major.
- The Bachelor of Science degree requires a minimum of 120 hours.
- See the General Education Core Guide for additional course requirements.
- A student may complete more than one major as long as each major has at least 24 discrete hours.
- Please see the Academic Catalog for additional details.

REMEMBER

If you have any questions about the Sports Management requirements, contact Dr. Isabell Mills, Program Director (317-788-2304; HEAL 364). Courses and requirements sometimes change, so keep in contact with your advisor.