

Student Learning Outcomes Matrix  
Academic Year 2024-25  
Graduate Program

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
<b>SLO 1: Demonstrate expertise in various operating areas of sport organizations</b>					
KINS 505: Foundations of Athletic Administration Budget project (direct)	90% or more of students will achieve proficient- (80% or higher)	31	31	100%	3
KINS 520 Strategic Communication project	90% or more of students will achieve proficient- (80% or higher)	34	34	100%	3
KINS 515 Sponsorship Proposal (direct)	90% or more of students will achieve proficient- (80% or higher)	30	30	100%	3
Internship supervisor evaluation questions #7,#14 KINS 565 (indirect)	90% or more will agree or strongly agree	7	7	100%	3
Senior exit survey question #5,6,7 (indirect)	90% or more will agree or strongly agree	2	2	100%	3
<b>SLO 2: Analyze and resolve challenges faced by athletic administrators</b>					

KINS 505: Foundations of Athletic Administration Budget project (direct)	90% or more of students will achieve proficient- (80% or higher)	31	30	97%	3
KINS 520 Strategic Communication project (direct)	90% or more of students will achieve proficient- (80% or higher)	34	34	100%	3
KINS 515 Sponsorship Proposal: Facility Risk Audit (direct)	90% or more of students will achieve proficient- (80% or higher)	30	30	100%	3
Internship supervisor evaluation question #13 (indirect)	90% or more will agree or strongly agree	7	7	100%	3
Senior exit survey question #7 (indirect)	90% or more will agree or strongly agree	2	2	100%	3
<b>SLO 3: Demonstrate professional skills and attributes in an in-depth experiential learning experience</b>					
KINS 565 Portfolio (direct)	90% or more of students will achieve proficient- (80% or higher)	7	7	100%	3
Internship supervisor evaluation questions 15,16,23,24,28 - KINS 565 (indirect)	90% or more will agree or strongly agree	7	7	100%	3

SLO 4: Effectively communicate in both verbal and written forms					
Written: KINS 520 Strategic Communication project (direct)	90% or more of students will achieve proficient- (80% or higher)	34	34	100%	3
Oral: KINS 505 Foundations of Athletic Administration Budget Project (direct)	90% or more of students will achieve proficient- (80% or higher)	31	30	97%	3
Internship supervisor evaluation questions 1 & 2 – KINS 565 (indirect)	90% or more will agree or strongly agree	7	7	100%	3
Senior exit survey questions 1,2 (indirect)	90% or more will agree or strongly agree	2	2	100%	3

## Program-Level Operational Effectiveness Goals Matrix Academic Year 2024-25

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG - Fulfill the mission of the program, department, school, and university			
Provide courses that prepare students for work in the sport industry Measures: UG SLO's 1,2,3 MSSM SLO's 1,2,3	All SLO's will meet or exceed expectations	Overall, the majority of our SLO's met or exceeded expectations. Our 90% benchmark is high because we believe in striving for excellence. We will continue at that level to provide a high-quality educational experience.	2
Retain quality students	<ul style="list-style-type: none"> <li>• Program retention and graduation rates will be at or above the university level.</li> <li>• 80% of site supervisors in both the graduate and undergraduate programs will rate our students as better or much better than students from other universities</li> </ul>	<ul style="list-style-type: none"> <li>• The program has demonstrated solid retention and graduation performance in earlier cohorts, with some decline in recent years, particularly in 4-year graduation rates. Continued tracking and targeted support may help reverse recent downward trends.</li> <li>• 100% of graduate students and</li> </ul>	2 2

		80% of undergraduates met the standard	
Provide students with opportunities for professional growth	<ul style="list-style-type: none"> <li>• Students will participate in at least one applied learning experience every semester in the program</li> <li>• Students will have the opportunity to participate in at least 2 off-campus experiences every year with a sport organization or sport-related professional organization/conference</li> </ul>	<ul style="list-style-type: none"> <li>• Accomplished: 5 undergraduate courses included at least one applied experience. These classes were taught mainly at 300 levels. Additionally, all graduate courses included one applied experience. Accomplished. Most students in 300 level undergraduate courses participated in an experience with an off-campus organization. Additionally, many students volunteered for local sporting events. Graduate students in 1 course participated in 2 experiential learning experience with external sport organizations</li> </ul>	2 2

<p>Recruit, hire, and retain high quality full-time faculty who are deliberately engaged in professional growth</p>	<ul style="list-style-type: none"> <li>• Hiring/new hires: Advertise via a variety of outlets (Chronicle of HE, NASSM, COSMA, WIN – women in NASSM).</li> <li>• Have a pool of at least 20 candidates for an opening and 4 viable candidates for on-campus interviews. Mentoring: each new faculty is assigned a mentor</li> <li>• Each faculty member will participate in at least one professional development opportunity every year</li> </ul>	<ul style="list-style-type: none"> <li>• NA</li> <li>• Working adjunct pool in progress. Met with 4 potential adjuncts that have a wealth of experience in High school sport and national governing bodies.</li> <li>• 3 faculty participated in at least one national conference. Visiting professor has successfully completed his terminal degree.</li> </ul>	<p>2 2</p>
---	--	--	----------------