# Summary Assessment Report

**School of Business – Finance Major**  
**December 2010**

### Student Learning Outcomes:

1. **Asset Pricing**
   - 1.1. Identify value maximizing alternatives and make decisions which maximize value
   - 1.2. Use financial statements to determine the financial condition of an organization

2. **Capital Markets**
   - 2.1. Identify the relative efficiency of capital markets and the impact of the agency problem on market efficiency
   - 2.2. Describe the role of financial intermediaries, investors, regulators, and users of capital

3. **Risk Management**
   - 3.1. Quantify risk and the opportunity cost of capital
   - 3.2. Measure the impact of using specific securities in various risk management strategies

### Performance Criteria

<table>
<thead>
<tr>
<th>Performance Criteria</th>
<th>Strategies (How and Where Taught)</th>
<th>Assessment Method(s)</th>
<th>Context for Assessment (How and Where Measured)</th>
<th>Time of Data Collection</th>
<th>Assessment Coordinator</th>
<th>Evaluation of Results</th>
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</thead>
</table>
| No specific criteria have yet been defined. | Courses included in the major:  
FIN210  
FIN310  
FIN320  
FIN330  
FIN340  
FIN350  
FIN410  
FIN420 | Exams, homework, papers, and projects | In the classroom | Fall 2010 | Rachel Smith, Ph.D., Associate Professor of Finance | Not yet determined. |

**Results**  
Fall 2010: See attached spreadsheets

**Actions**  
Fall 2010: Not yet determined