### Summary Assessment Report
Management and Administration
December, 2010

**Student Learning Outcome:** *State the student learning outcome (SLO) assessed*

*Identify key factors that determine future competitive success within an industry.*

<table>
<thead>
<tr>
<th>Performance Criteria</th>
<th>Strategies (How and Where Taught)</th>
<th>Assessment Method(s)</th>
<th>Context for Assessment (How and Where Measured)</th>
<th>Time of Data Collection</th>
<th>Assessment Coordinator (Program Area Coordinator or Assessment Leader)</th>
<th>Evaluation of Results</th>
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<td>Students should achieve minimum of 73% (Grade “C”)</td>
<td>Lecture, Class Readings and Computer-based Business Simulation</td>
<td>Midterm Exam, Final Exam</td>
<td>BADM 439 – Strategy &amp; Policy</td>
<td>Mid-semester, End of Semester</td>
<td>Course Instructor – Dr. Terry J. Schindler</td>
<td>Course Instructor – Dr. Terry J. Schindler</td>
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</table>

**Results:**
- **BADM 439-01 – Midterm Exam – Class Average = 73.81%**, 55.5% of students scored 73% or above.
- **Final Exam – Class Average = 74.07%**, 59.2% of students scored 73% or above.
- **BADM 439-02 - Midterm Exam – Class Average = 72.72%**, 48% of students scored 73% or above.
- **Final Exam – Class Average = 71.22%**, 44% of students scored 73% or above.

**Actions:**
Conducted question analysis to identify which subject areas need more emphasis in class lectures and discussions.

**Second-Cycle Results:**
- **BADM 439-01 – Final Exam – Class Average = 74.38%**, 50% of students scored 73% or above.
- **BADM 439-02 – Final Exam – Class Average = 74.27%**, 63.6% of students scored 73% or above.