

YOUR UNIT LIAISON

If you need assistance defining your marketing communications goals or determining a strategy, or just want to learn more about the services we provide, please contact the unit liaison assigned to your department or Tammy Ferguson at 317-788-6164.

Your unit liaison is a partner to you and your department providing counsel and a link to the expertise and resources to enhance, advance and identify the most effective and efficient channels and content to accomplish your goals including:

- Defining the marketing communications goals of your unit and/or initiative
- Generating an outcomes-focused team from Communications & Marketing to determine an effective messaging, creative and content strategy for meeting these goals
- Identifying a collaborative team of experts to provide counsel and assist you with your project
- Understanding how Communications & Marketing can help your department

UNIT LIAISONS

Trisha Smith	Kelly Hauflaire	Jen Zentz	Jen Huber	Amanda Brehm	Jen Hiatt	Dave Hosick	Sara Galer
College of Applied Behavioral Sciences	Undergraduate Admissions	Advancement	Facilities	School of Nursing	Student Affairs & Housing	School of Education	Shaheen College of Arts & Sciences
	SAL Admissions	Alumni	Office of University & Mission	CELL	Lugar Academy	HR	Service Learning
R.B. Annis School of Engineering	Graduate Admissions	Professional Edge	MEGA Center			Athletics	Registrar
New Programs	School of Business	Donor Communications	Division for Professional Engagement			Accounting/Finance	IT
Summer Camps & Conferences	Financial Aid		Arts			University Police	
Licensing/Logo/Trademarks	Summer Programs					President's Office/Provost	
University Series							
Office of Equity and Inclusion							