Communications Task Force

Subgroup (if applicable):

Date of meeting: January 29, 2013

Members present:

Topics discussed:
The following task groups presented their discoveries from around campus in their areas:
• Banners and sponsorships
• Indoor signage
• Publications
• E-communications
• Best practices
Members also discussed the consistency of our visual identity and how appropriate we are at using our logo in various settings.

Next steps:
Presentations have been posted to My UIndy. Photos are also available on the share site for groups who provided those.

Using recommendations and themes discussed at the presentation meetings, a report will be written for circulation among committee members. After feedback is received and incorporated in the report, the recommendations will be provided to the planning commission.